



Proposed Strategic Spending Initiatives Summary (Member Approval Required)

The Board is seeking member approval for three proposed strategic spending initiatives, each of which exceeds the Board's current discretionary spending limit and therefore requires member approval. In response to questions regarding the potential use of funds held by LPRA and informed by feedback gathered through last year's membership survey, the Board undertook a structured review process to identify and prioritize initiatives aligned with the LPRA mandate and member priorities. Collectively, these initiatives are intended to strengthen community identity, increase awareness of the LPRA, address ongoing safety concerns related to speeding on Erie Blvd., and respond to key member-identified needs. Several initiatives were considered and ultimately narrowed to these three based on scope, feasibility, and overall community impact.

To ensure we gather broader feedback and help inform the discussion at the AGM, we have developed a short (approximately 2-minute) survey covering the three proposed initiatives. A formal vote will take place **in person at the AGM**. The Board continues to assess the feasibility and implementation approach for each initiative, recognizing that delivery may occur on a phased basis.

We encourage all members to share their perspectives by **completing the [survey here](#) by June 10th**.

The proposed initiatives include:

1. Procurement of a "Welcome to Long Point" gateway sign at the north end of the Causeway;
2. Installation of park benches at six locations across the community; and
3. Acquisition of one or two speed radar signs for Erie Blvd.

The **gateway sign proposal** is informed by the design and cost estimates of existing Port Rowan signage, with preliminary input from County staff on specifications and location. Subject to approval, the Board will proceed with developing a distinctive design for Long Point. The estimated cost based on cost estimates received is not to exceed \$20,000 without further approval.

The **bench initiative** reflects recent installations in Port Rowan's Lion's Park and has been planned in consultation with County guidance. Proposed locations include five community mailbox sites—three on Erie Blvd., one at Abigail Becker Pkwy, and one at Old Cut Blvd.—as well as a sixth location in front of the condominium complex, which offers a strong lake view. Based on the cost estimates received, the estimated cost of up to 6 benches on concrete platforms is not to exceed \$18,000 without further approval.



For the **speed radar signs**, a request will be submitted to the Norfolk Road Safety Committee. While there may be an opportunity to use existing County equipment on a temporary basis, approval of this funding will ensure the Association can independently acquire signage if required. The estimated cost is not to exceed \$7,000 per sign, without further approval. We are awaiting updated costs from the County that will be presented at the AGM.

Approved initiatives may be executed independently or concurrently at the Board's discretion, based on timing, feasibility, and available resources.